



GeSI ENABLING
DIGITAL
SUSTAINABILITY

Green Telecom Workshop

Luis Neves
CEO, GeSI



OUR STRATEGY

Moving away from traditional compliance practices to...

Harness the potential of digital technologies through disruptive and collective approaches

Thought Leadership

Strive to drive a positive and transformative agenda

SMARTer 2030

#SMARTer2030

ICT Solutions for 21st Century Challenges

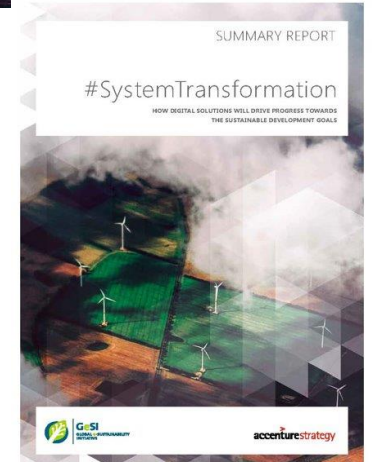
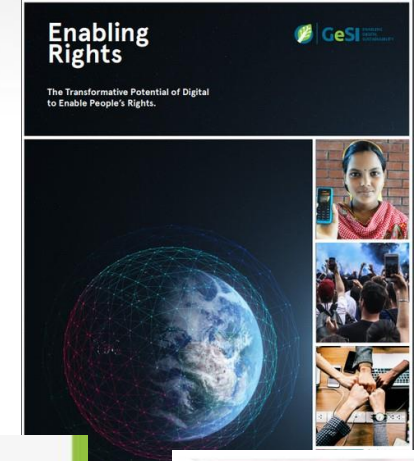


accenturestrategy



Digital with Purpose

Enabling Rights



System
Transformation

Our Thought Leadership



Carbon Abatement Handbook

Carbon Abatement
Handbook

**GUIDANCE FOR ICT
COMPANIES SETTING
SCIENCE BASED
TARGETS**

MOBILE NETWORKS OPERATORS,
FIXED NETWORKS OPERATORS AND
DATA CENTRES OPERATORS

Science Based Target
guidance for ICT



ICT sector guidance
built on the GHG
Protocol



Evaluating the carbon-
reducing impacts of ICT

An assessment
methodology

Evaluating the
carbon-reducing
impacts of ICT



Digital with Purpose is about accelerating Action through Digital Technologies.

It's ambitious - a **Movement of leaders and CEOs from over 40 companies and organizations** joining forces in a race to deliver against the Paris Agreement and Sustainable Development Goals by 2030. We believe in a world where **technology, innovation and collaboration** can transform the fortunes of our planet.

Technology & AI: Catalysts for Sustainable Development

The Framework

We have developed a mechanism for scoring companies to encourage corporate commitment to the amplification and acceleration of SDG impact through digital technology. The Digital with Purpose framework comprises of three main component parts. Participants will receive an overall Digital with Purpose performance score, and access to like-minded organisations for opportunities to collaborate to overcome shared barriers and drive collective progress against the SDGs.



Purpose

Metrics covering a company's commitment to becoming a purpose-led business; connecting its core business model to a desired impact on the SDGs, working to maximise its positive contribution and minimise its negative externalities.

Digitally Enabled Solutions

Metrics framed by the SDGs, reflecting how a company contributes innovative digital solutions through its products, services, and core business practices, to improve the sustainability of our society and our planet.

Responsible Business

Metrics covering: Climate Change; Digital Trust and Responsibility; Circular Economy; Digital Inclusion; and Supply Chain.

The metrics reflect how the business acts in a responsible manner concerning: its own operations; its interactions with its suppliers; and the design, delivery, and end of life management of its products and services.



GeSI ENABLING
DIGITAL
SUSTAINABILITY

&

European Green
Digital Coalition

With the signature of the Declaration, the CEOs committed on behalf of their companies to take action in the following areas:



Investing in the **development and deployment** of green digital solutions with significant energy and material efficiency that achieve a net positive impact in a wide range of sectors. Developing **methods and tools** to measure the net impact of green digital technologies on the environment and climate by joining forces with NGOs and relevant expert organizations.



Co-creating, with representatives of others sectors, **recommendations and guidelines** for green digital transformation of these sectors that benefits environment, society and economy.



GeSI ENABLING
DIGITAL
SUSTAINABILITY



GeSI ENABLING
DIGITAL
SUSTAINABILITY

Global Enabling Sustainability Initiative

Rond-Point Schuman 6

1040 Brussels, Belgium

E-mail: info@gesi.org

www.gesi.org