

Meet Bit Spectacles

WANG Shanshan, China Mobile Migu Company
Mar, 2023

China Mobile

1.27M



975M



614M



272M



39M

Gigabit
Broadband
Customers

260M

Gigabit Broadband Network
Coverage for Family
Customers

MIGU Co.

First 5G World Cup in Metaverse

36B



104B+



1.2B+

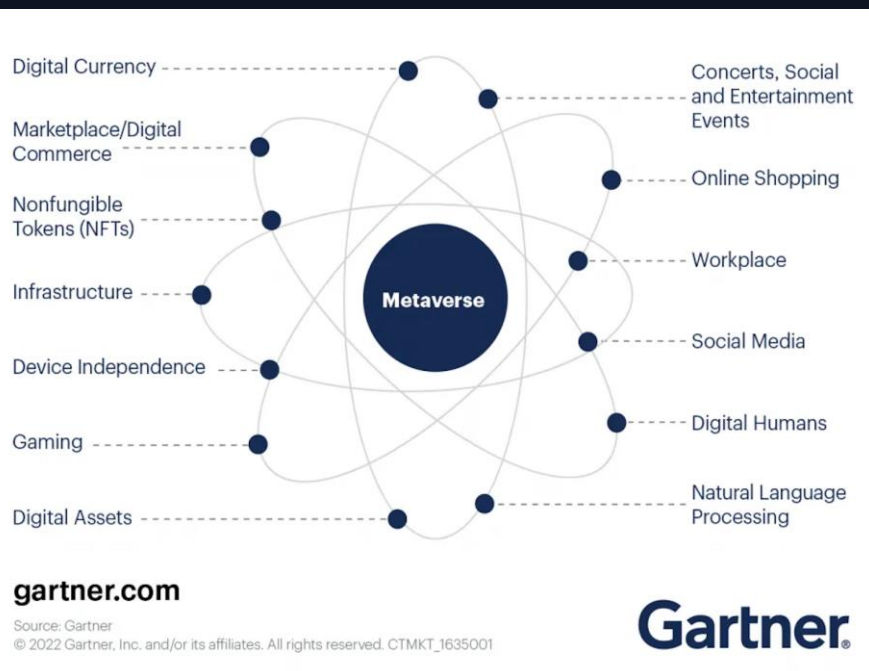


2079

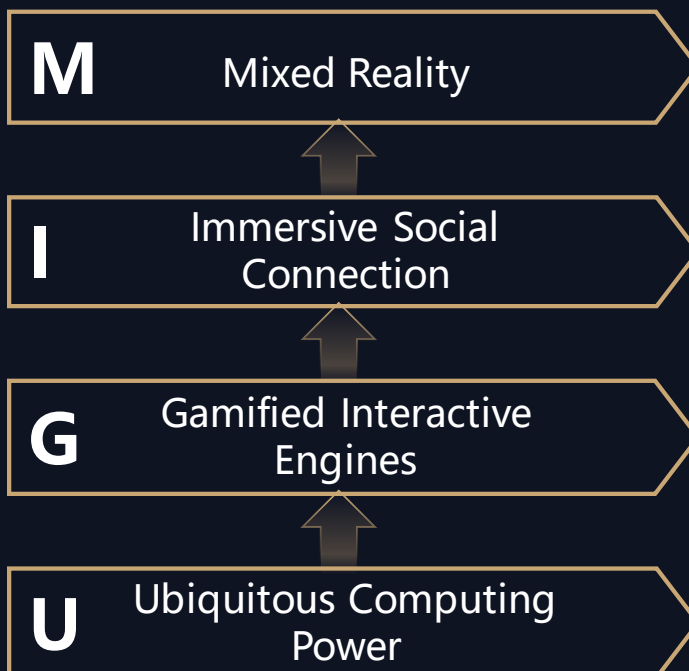


Roadmap to Metaverse

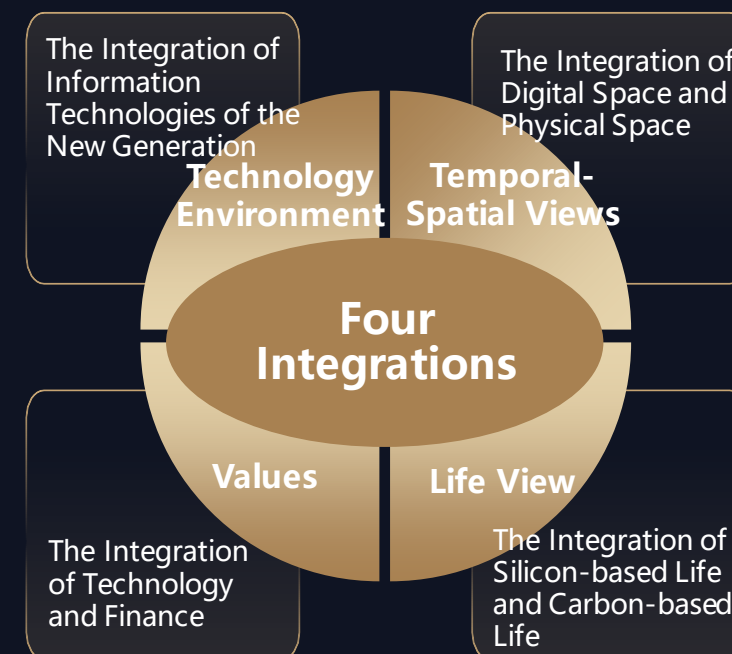
Elements of Metaverse



MIGU Roadmap to Metaverse

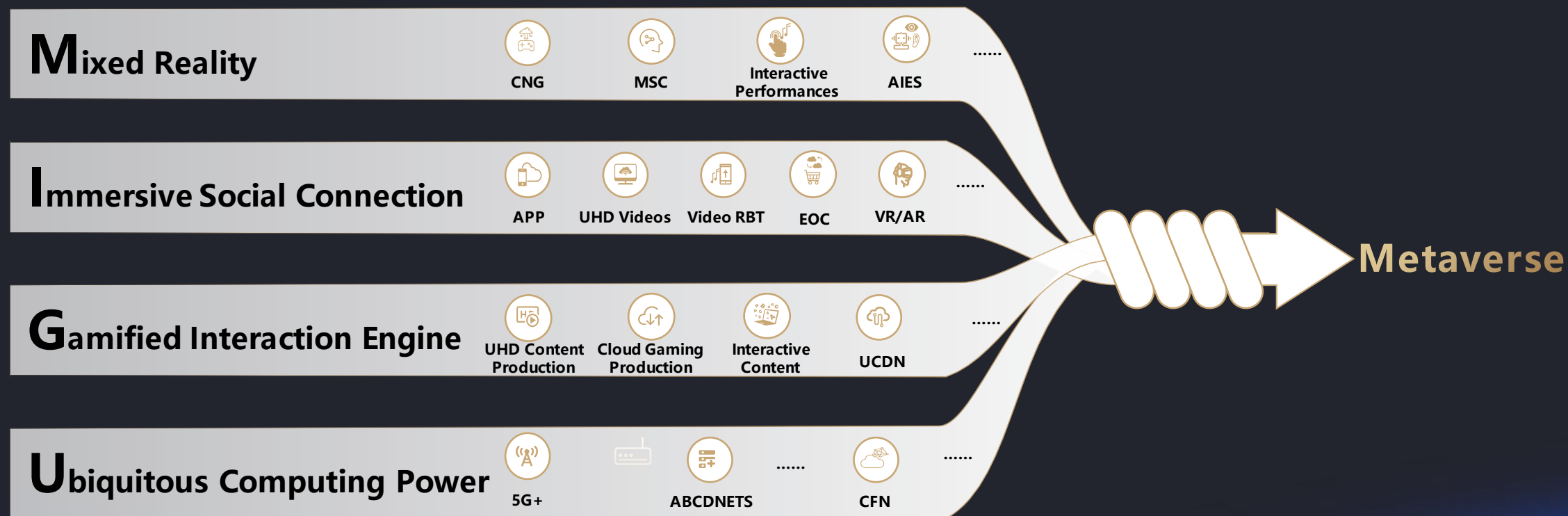


Outlook for Infrastructure



MIGU Route to Metaverse

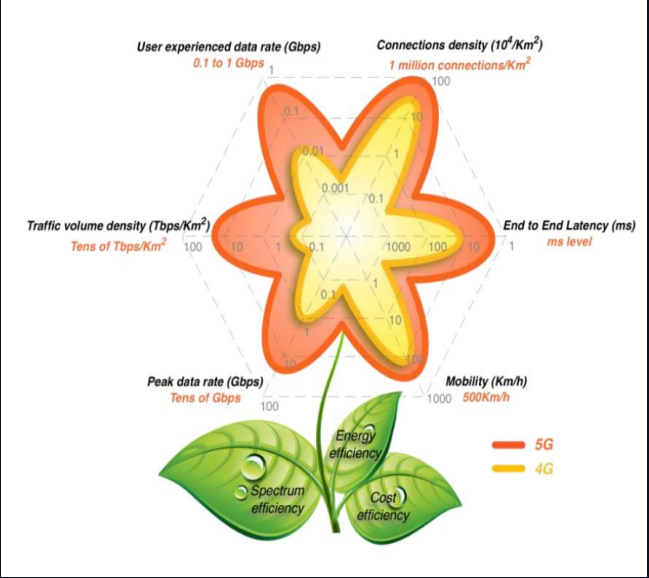
On November 2, 2021, CMCC released the MIGU route to Metaverse at the Global Partner Conference.



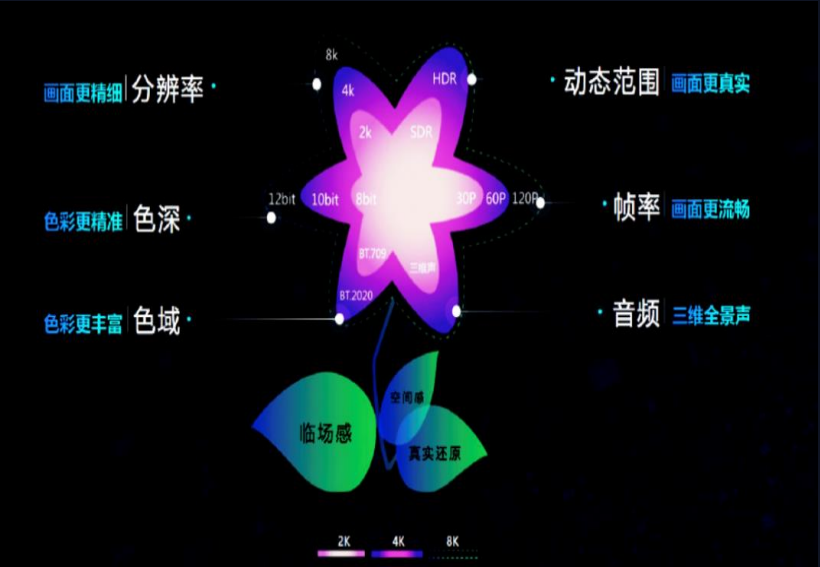
The next generation information services system of “**Connection + Computing Power + Capability**”
Ubiquitous AI, network and computing power.

5G + Ultra HD Technological Evolution

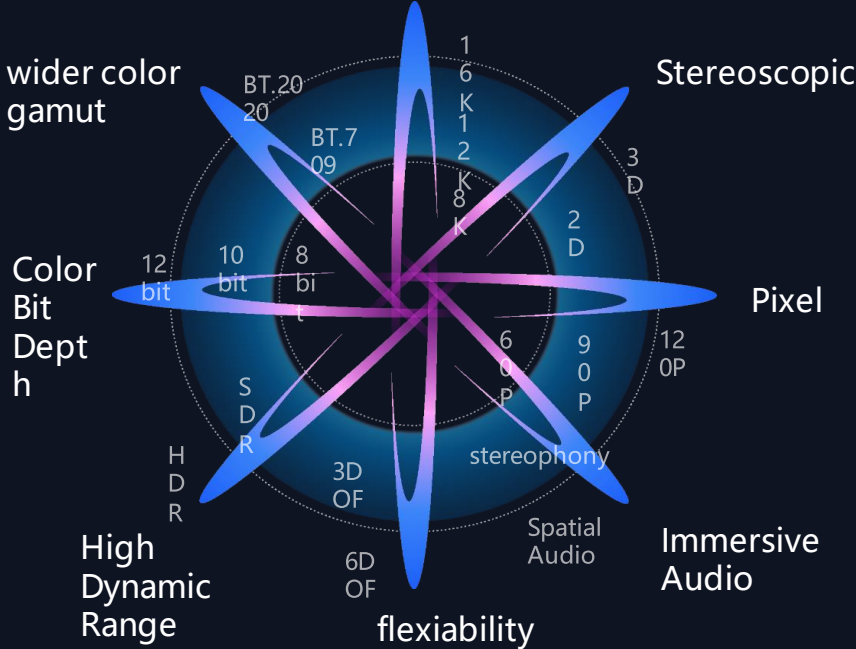
5G Flower



4K Ultra HD



8K Ultra HD





Eileen Gu 's Bit Avatar Meet Gu
Winter Olympic Champion
Oct 27, 2021



5G + Beijing 2022 Winter Olympics



Official Broadcaster



34B+

VV



511

Trending Topics



71.1B+

Exposure



67M+

Overseas Exposure



First 5G World Cup in Metaverse



Official Broadcaster



中国移动
China Mobile



104.1B

Exposure



36B

VV



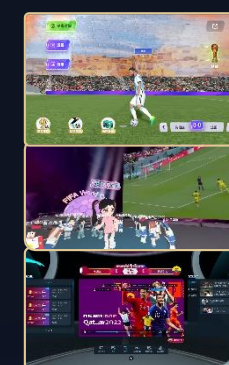
2079

Hot Topics



1.2B

Views of RBT

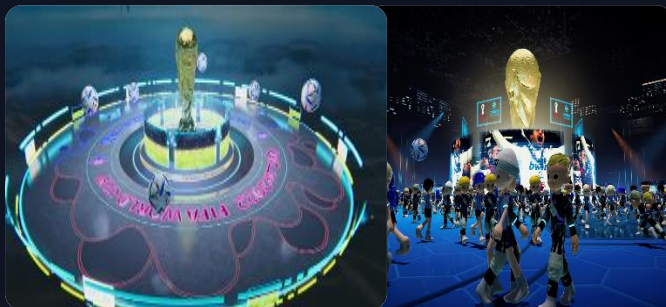




Constellation · M
Bit Spectacle
Dec 24, 2022

MIGU Bit Spectacles

Interstellar Square



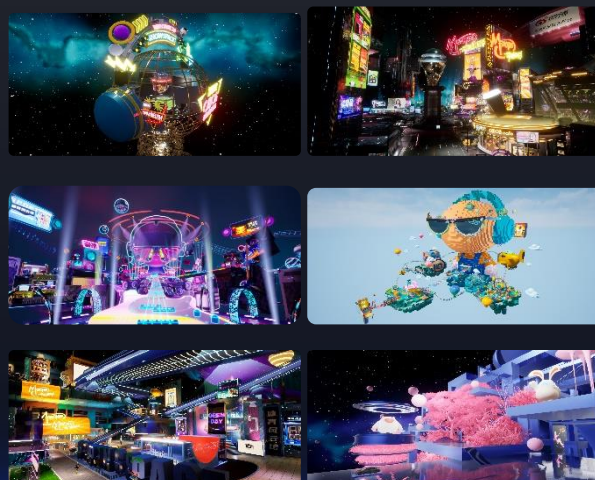
The Original 5G+CFN Bit Spectacle



Constellation • M



6 Bit Spectacles

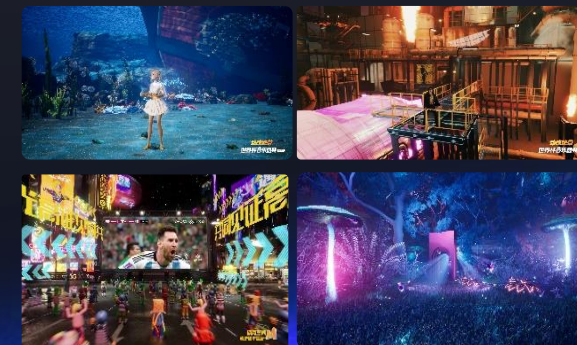


M-Zone World Cup Music Festival



The First 5G Bit Music Festival

9.4B Exposure 167 Trending Topics 376M+ VV





Gulangyu Bit Spectacle
More on the way.....

Gulangyu Bit Spectacle

《《《 Xiamen Municipal Government-China Mobile MIGU Bit Spectacles 》》》

China Mobile MIGU Metaverse Industrial Ecology + Theme Scenic Spots via MR Interaction = Cultural & Tourism Bit Spectacles

Cultural Tourism Bit Spectacles

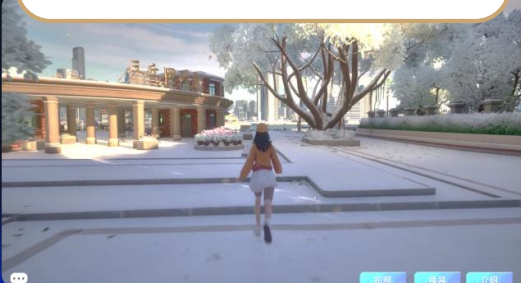
Based on the 1.88 square kilometers scenic spot of Gulangyu Bit Spectacles



Ecological Combination Theme Space

One house one view platform, Matrix of architectural complex

AI based 'island in the clouds'



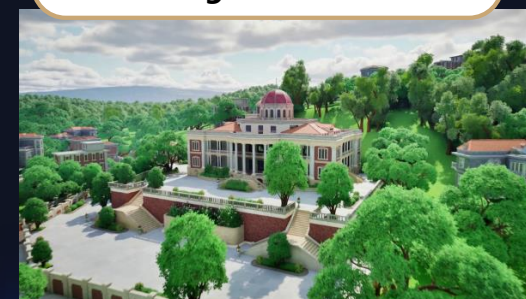
Mapping physical space & time
New Concept of National bit Spectacles

User-created 'Bit Spectacles'



Open space exploration,
Stimulating user's co-creation

'Ecological Platform'



Exploring cultural & tourism innovation
Industrial Ecology Win-Win

Great Story Optimal Experience Information Civilization



Thank You